

Privacy Policy

Botany Bay Imports Exports Pty Ltd have adopted this Privacy Policy to ensure that we handle personal information in accordance with the National Privacy Principles set out in Schedule 3 of the Privacy Act 1988 (Cth).

Personal Information

Botany Bay Imports Exports Pty Ltd collects, holds and uses personal information in the following areas:

- Consumers;
- Business Relations¹ and

Consumer information is usually collected via product registration, promotions, competitions and consumer queries. The information may include:

- your name, address, contact number(s) and email address
- information about your preference for goods or services we offer from time to time
- a record of any queries you have made

Purposes for collecting the information

Wherever possible, Botany Bay Imports Exports Pty Ltd collects this information directly from you. We use it for the following purposes

- to contact you directly about Botany Bay Imports Exports Pty Ltd, its brands, special offers, other promotions
- to inform you of Botany Bay Imports Exports Pty Ltd products or publications we think you might be interested in
- to approve transactions you wish to make
- to confirm your identity
- to provide you with products you have requested
- to follow up or pursue any queries you make
- to conduct consumer research

How we manage personal information

Botany Bay Imports Exports Pty Ltd is dedicated to keeping personal information secure. This includes physical security, computer and network security, communications security and personnel security.

Important Information on promotions, competitions & other marketing activities for consumers

All entries become the property of Botany Bay Imports Exports Pty Ltd

Botany Bay Imports Exports Pty Ltd supports permission based marketing. Where consent exists, Botany Bay Imports Exports Pty Ltd may enter your details into a database for the purpose of contacting you directly about Botany Bay Imports Exports Pty Ltd, its brands, special offers, consumer research and other promotions.

You can advise us if you would prefer not to be directly contacted by us by selecting opt/out and completing your details at any time or call 02 9550 3890 (7.30am-4pm AEST) to register your details.

Disclosure

Except where you are otherwise notified, Botany Bay Imports Exports Pty Ltd does not sell, rent or otherwise make available any personal information to third parties.

Access and correction of details

You can access personal information Botany Bay Imports Exports Pty Ltd holds on you by contacting the Botany Bay Imports Exports Pty Ltd Privacy Officer in writing. If the information held is inaccurate, incomplete or not up to date you may request Botany Bay Imports Exports Pty Ltd to correct the information.

If you are concerned about a possible interference with your privacy, please contact the Botany Bay Imports Exports Pty Ltd Officer at:

Address: Botany Bay Imports Exports Pty Ltd
PO Box 182

St PETERS NSW 2044

Facsimile: (02) 9516 2243

Changes to the Privacy Policy

We may update this Privacy Policy from time to time.

Revised by Botany Bay Imports Exports Pty Ltd

April 2008

¹ **Business Relations** Personal information of those with whom we have business relations typically relates to that information necessary for the proper and efficient conduct of business.

For more information about your privacy go to <http://privacy.gov.au/>